

PETE GERMANO
2010 REEL BREAKDOWNS

2010 Intro

Pete Germano

7 Natural Wonders of the Sports World

Client: ESPN / Orbitz

Created at: Luckeyou

Producer: Manuel Fernández

Creative Director: Tim Dingersen

Character Animation: Cactus Dan, Sébastien Florand

3d Animation / Compositing: Pete Germano

Elevator Man

Created at: M360

Creative Director: Ed Greenberg

3d Animation: Mike Russo, Pete Germano

Pepsi Doodler

Client: PepsiCo. Inc.

Writing: Ed Greenberg & John Fahy

Direction: Ed Greenberg

Director of Photography: Russell Peckham

Creative Direction: Tim Dingersen & Ed Greenberg

Modeling, 3d animation, & Compositing: Pete Germano & Tim Dingersen

2d Animation: The Sting Theory, M360

Editing: John Fahy & Mick Perry

Sound Design: Mick Perry

Production Companies: M360 Studios, Peckham Productions, The String Theory

Nextel Blackberry Lagencita

Client: Nextel

Producer: Manuel Fernández

Direction: Tim Dingersen

Production Artists: Tim Dingersen, Pete Germano

Production Company: Luckeyou

Emigre Fundacion

Client: Emigre Fundacion

Producer: Manuel Fernández

Morphing/Compositing: Pete Germano

Production Company: Luckeyou

Comcast On The Go

Client: Comcast

Created at: Tronic Studios

Producer: Jeff Wolfe

Cinematography: Max Malkin

Creative Directors: Jessi Seppi, Vivian Rosenthal

Compositing: Greg Anderson

Production Artists: Roy Gerritson, Pete Germano, Ruoyu Li, Ryan Lathe,

Joe Grundfast, Tim Haldeen, Justin, Saad Alayyoubi, Kevin Couture

Telmex

Client: Telmex

Created at: Luckeyou

Producer: Manuel Fernández

Creative Director: Tim Dingersen

3d Animation, Tracking, Compositing: Pete Germano and Angelo Collazo

Yahoo Purple Hunt

Client: Yahoo

Created at: Tronic Studios

Producer: Jeff Wolfe

Creative Directors: Jessi Seppi, Vivian Rosenthal

3d Artists: Ryan Lathe, Joe Grundfast

Compositing: Pete Germano

Bubble Trouble (Cars)

Creative Direction: GMD Three, Pete Germano
3d Animation/Compositing: Pete Germano

ESPN Verizon

Client: ESPN
Created at: Luckeyou
Producer: Manuel Fernández
Creative Director: Tim Dingersen
3d Animation / Compositing: Tim Dingersen, Pete Germano

Disney: ESPN The Weekend

Client: Disney / ESPN
Agency: DCODE
Creative Direction: Austin Shaw
Production Artists: Austin Shaw, Tim Dingersen, Pete Germano
Production Company: Righton Media Corporation

Mountain Dew Green Label Art

Client: PepsiCo. Inc.
Creative Direction: Tim Dingersen & Ed Greenberg
3d Animation & Compositing: Pete Germano
Production Artists: Brad Erre, Mike Russo, & Tim Dingersen
Sound Design: Mick Perry
Production Company: M360 Studios

Harlem Aria

Client: Magnolia Pictures
Writing: John Fahy, Bill Jennings
Creative Direction: John Fahy & Ed Greenberg
Boards: Tim Dingersen
3d, Compositing, & Technical Direction: Pete Germano
2d Animation: Ed Greenberg, Mike Russo, Brad Erre, Ryan Wein, Scott Carothers
Sound Design: Mick Perry
Audio Engineer: Joe DiGiorgi
Production Company: M360 Studios

Pepsi Do Something

Client: PepsiCo. Inc.
Direction: Ed Greenberg
2d/3d Animation, Compositing: Pete Germano

ESPN360.com / ESPN US Open

Client: ESPN
Created at: Luckeyou
Producer: Manuel Fernández
Creative Director: Tim Dingersen
3d Animation / Compositing: Pete Germano

Old School New School

Client: PepsiCo. Inc.
Creative Direction: Tim Dingersen & Ed Greenberg
Production Artists: Pete Germano, Brad Erre, & Mike Russo
Sound Design: Mick Perry
Production Company: M360 Studios

Amp Yourself

Client: PepsiCo. Inc.
Creative Direction: Tim Dingersen & Ed Greenberg
Production Artists: Pete Germano, Brad Erre, Mike Russo & Jennifer Kahn
Sound Design: Mick Perry
Production Company: M360 Studios

The Dear Hunter

Client: Ryan Storm
Direction: Ryan Storm
3d Animation, Compositing: Pete Germano

Bullrun

Client: Speed Network
Creative Direction: Josh Norton
3d Animation: Pete Germano
Production Company: Bigstar Motion Design

Derek Jeter

Client: New York Yankees
Creative Direction: Brian Spector
Production Artists: Brian Spector, Austin Shaw, Pete Germano
Production Company: Righton Media Corporation

Mountain Dew LTO

Client: PepsiCo. Inc.
Creative Direction: Tim Dingersen & Ed Greenberg
Production Artists: Pete Germano, Brad Erre, Mike Russo, & Tim Dingersen
Production Company: M360 Studios

Diet Pepsi Max

Client: PepsiCo. Inc.
Direction: Ed Greenberg
Director of Photography: Russell Peckham
Creative Direction: Tim Dingersen & Ed Greenberg
Production Artists: Pete Germano, Brad Erre, & Tim Dingersen
Editing: John Fahy & Mick Perry
Production Companies: M360 Studios, Peckham Productions

Pepsi

Client: PepsiCo. Inc.
Creative Direction: Tim Dingersen & Ed Greenberg
Production Artists: Pete Germano, Brad Erre, & Mike Russo
Sound Design: Mick Perry
Production Company: M360 Studios

Epix

Client: Epix HD Channel
Created at: Epix HD Channel
Creative Direction: BJ Smith & Anna Yoon
Production Artist: Pete Germano

Tide Coldwater

Client: Tide
Agency: Optimus
Created at: Offspring
Producers: Jonathan Hassell, Lisanne McDonald
Creative Directors: Mikon van Gastel, Jens Mebes
2d/3d Animation: Pete Germano